



The Millennium Project

World Federation of United Nations Associations

MP Planning Committee Meeting

Minneapolis, Mn., July 28-30, 2007

Enhancing MP Methods Quality by Building a Global Foresight Factory, MP Brussels-Area Node Highlights



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The Destree Institute, Wallonia
Brussels' Area Node

Three levels of Foresight Research

Information Transfers : exchange and transmission of data as well as of analysis already collected or built, used to inform the participants or to question the society.

Knowledge Processes : interactive building processes, step-by-step, for an innovative knowledge and a strategy made of precise actions.

Intelligence Platforms : collective dynamics of real field experiences exchanges and recombinations of tools realized in order to learn together as well as to launch innovative initiatives.

→ three possible entrances to organize the work done these last years at the regional, European and global levels.





1. Information Transfers

**Foresight
and
Complexity**

**Information
Transfer**

**Regional
Level**

The Destree Institute organised, on the 20th June 2007 in Brussels' Conrad Hotel, a workshop at the occasion of the publishing of Mika Aaltonen's book « *The Third Lens : Multi-ontology Sense-Making and Strategic Decision Making* ». The workshop, untitled « *Foresight and Complexity: Increasing Accuracy and Effectiveness of Decision Making* » proposed to share the basic ideas of *The Third Lens* : the nature of a project, its work and its strategic landscape, as well as the importance of time in the analysis. In coordination with Mika Aaltonen (StraX, Helsinki University of Technology), Stefan Bergheim (Deutsche Bank) and Elie Faroult (DG Research, European Commission) developed the discussions about Foresight and Complexity in the framework of decision making.

**Futures
for Regional
Development
(FUTURREG)**

**Information
Transfer**

**European
Level**

The Futurreg project is designed to ensure that regional policies and regional development organisations are informed by high-quality futures tools and participatory processes with significant long-term impacts.

Six European Regional partners : the Cardiff University (UK), the Aristote University of Thessaloniki (GR), the Economic Development Agency of La Rioja (ES), Malta Council for Science and Technology, FFA Turku School of Economics and Business Administration (FI), Border, Midland and Western Regional Assembly (IE), The Destree Institute (Wallonia, BE).

The project has began in July 2005 and will finish in October 2007 with a final Conference untitled “*Making Futures Work for Regional Development*” in Sligo (Ireland) (8-9 October).



Foresight of the Internet

Information
Transfer

Global
Level

The Destree Institute (Information Society Unit) participates in the World Summit on the Information Society (WSIS), whose innovating concept relies on the participation of multi-stakeholders in sessions organized by the United Nations. With regard to Internet governance, the WSIS acts as a catalyst for a process that was achieved, at international level, during the second phase which took place in Tunis in November 2005, on the basis of the Declaration of Principles and the Plan of Action adopted in Geneva in December 2003. That is why the Destree Institute has organized an international conference on the *Foresight of the Internet*, in the Castle of Namur (Wallonia), on March 4th, 2005. The conference has been structured in three key issues : Technologies for the information society, Human resources towards the Knowledge-based Society, Transversal issues of the Internet governance. A seminar has been organized in June 2007 in Namur University in the follow up of that initiative and in partnership with the Wallonia Chapter of the Internet Society (ISOC Belgium - Wallonia).

From Information Society towards Internet Governance and a knowledge-based society

... ← IGF Greece
30.10
02.11.2006 ... EGENI, Paris
+ Marrakesh
06.2006

GAC + ICANN
Wellington, 03.2006

IGF (prep), Geneva
02 + 05.2006

WSIS - SMSI
Tunis, 11.2005

PrepCom-3
09 + 11.2005

ICANN, Luxembourg
07.2005

WGIG, Geneva
07.2005

EGENI, Paris
07.2005

Marie-Anne Delahaut, CPI Namur
2006 - www.institut-destree.eu

INET,
Barcelone, 05.2004

G9+, CECUA
Paris,
02.2004

EGENI
Paris,
07.2004

WGIG
Geneva, 11.2004

UN ICT
Berlin, 11.2004

ICANN
Le Cap, 12.2004

Autrans
01.2005

PrepCom
Geneva, 02.2005

WSIS - SMSI
Geneva, 12.2003

Lisbonne
2000

Foresight of
the Internet
(CPI)
Namur, 03.2005





2. Knowledge Processes

**Regional
Foresight
College**

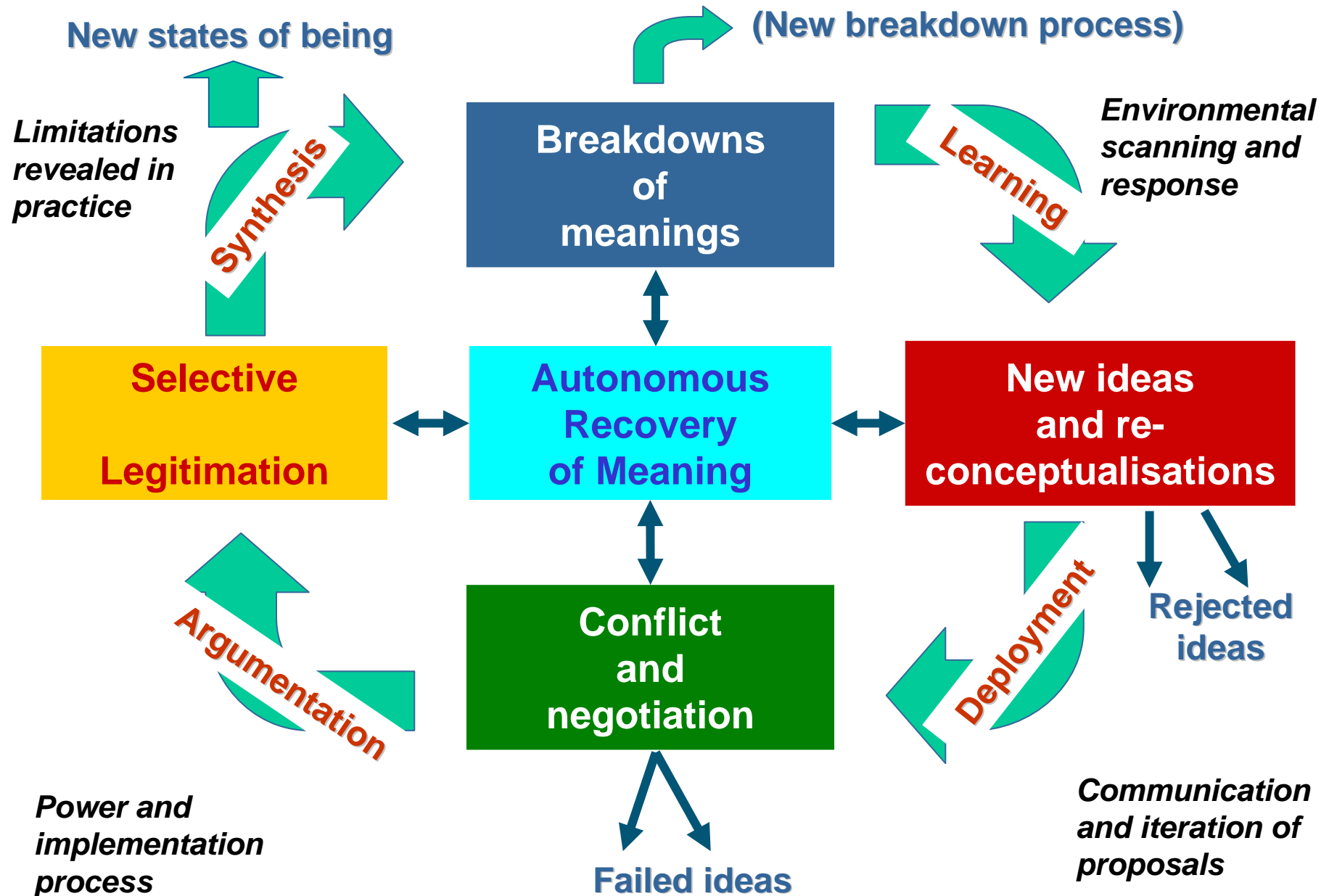
**Knowledge
Process**

**Regional
Level**

Since November 2004, The Destree Institute has launched a Regional Foresight College, consisting of thirty personalities (10 from companies, 10 from civil society, 10 from public sphere) who meet on a regular basis and concentrate their efforts on implementing a system of regional change, on the basis a foresight analysis that relies on a diagnosis of the values, beliefs, perceptions and behaviour of the Wallonia stakeholders.

The Regional Foresight College used the Rick Slaughter T-Cycle model as a tool for understanding the transformation of values process change and for preparing strategic axis to address the issues and achieve them.

An Elaborated T-Cycle



**European
Regional
Foresight
College**

**Knowledge
Process**

**European
Level**

The European Regional Foresight College was founded on April, 1st 2004, as an initiative of the Regional Action and Competitiveness Interministerial Delegation of the French Republic (DIACT-DATAR) to deal with the openings towards Europe and the strengthening of the regional foresight competencies of the DATAR and of its partners. The general objectives of the European Regional Foresight College are :

- to create a community of competencies, concepts, methods and practices in regional foresight ;
- to organise a European network in order to monitor and to discuss the foresight practices and developments in European regions;
- to contribute to the collective learning of all regional actors through the development of foresight competencies, by supplying all the partners with information about high-level European foresight experiences.

The first mission was to draw up a foresight glossary in four languages (FR, DE, EN, SP), to create a documentary basis about the principles of foresight and to organise an annual European foresight event.

Members :

Mika Aaltonen (FI)
Démosthène Agrafiotis (GR)
Ane Bustinduy (ES)
Riccardo Cinquegrani (IT)
Günter Clar (DE)
Peter Desmedt (BE - Flanders)
Philippe Destatte (BE - Wallonia)
Júlio Dias (PT)
Philippe Durance (FR)
Sylvie Esparre (FR, DIACT)
Emilio Fontela (ES)
Adam Gerber (US)
Michel Godet (FR)
Kaïs Hammami (TN)
Hugues de Jouvenel (FR)
Guy Loinger (FR)
Michèle Marchetti (FR, DIACT)
Michal Miedzinski (PL)

**European
Regional
Foresight
College**

Riel Miller (CA-FR)
Erik F. Øverland (NO)
Ute-Hélène von Reibnitz (DE)
Saphia Richou (FR)
Gerda Roeleveld (NL)
Fabiana Scapolo (EC IPTS)
Karlheinz Steinmüller (DE)
Kimon Valaskakis (GR)



Corresponding Members

Eleonora Barbieri Masini (IT)

Colin Blackman (GB)

Stuart Candy (AU)

Joseph Coates (US)

Gundula Englisch (DE)

Alexander Fink (DE)

Elizabeth Florescu (RO)

Pierre Gonod (FR)

Rolf Jensen (DK)

Khaled Kaddour (TN)

Pierre-Jean Lorens (FR)

Derek Martin (NL)

Francisco-José Mojica (CO)

Carina Nalerio (UY)

Erzsebet Novaky (HU)

Jose Manuel Ribeiro (PT)

Alioune Sall (ZA)

Wendy Schultz (GB)

Javier Medina Vásquez (CO)

**MP
State of the
Future**

**Knowledge
Process**

**Global
Level**

Since 2001, The Destree Institute has taken part in the Millennium Project research programmes, thus giving the Project the opportunity of joining forces with the Wallonia Region (DGTRE) and the DG Research of the European Commission. In fact, The Destree Institute was instrumental in putting the Millennium Project and the European Commission in touch with one another and, as a consequence, Philippe Busquin, Research Commissioner, prefaced the 2002 *State of the Future*.

A large part of the activities of the Node in 2005 and 2006 has been dedicated to the preparation of two events organized in Louvain-la-Neuve University (Wallonia) in April 2005 : the EuMPI Conference *The Futures of the European in the Global Knowledge Society* (13-14) , and the Millennium Project Planning Committee (15-16), as well as the preparation of the proceedings of the first event.

Thanks to Marie-Anne Delahaut, The Destree Institute translated and published the 2005 and 2006 French editions of *The State of the Future*.



3. Intelligence Platforms

Wallonia Territorial Intelligence Platform

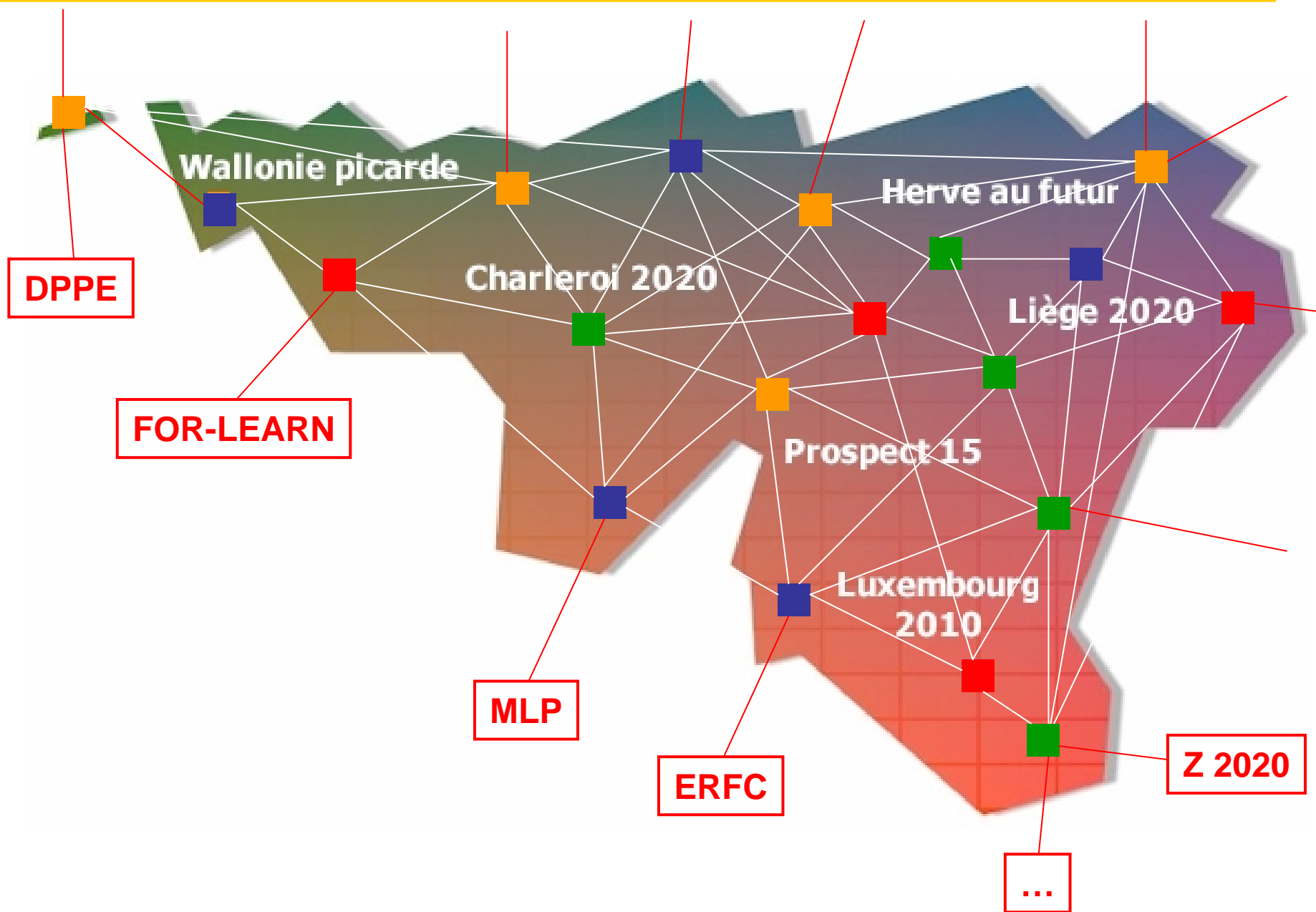
Intelligence
Platform

Regional
Level

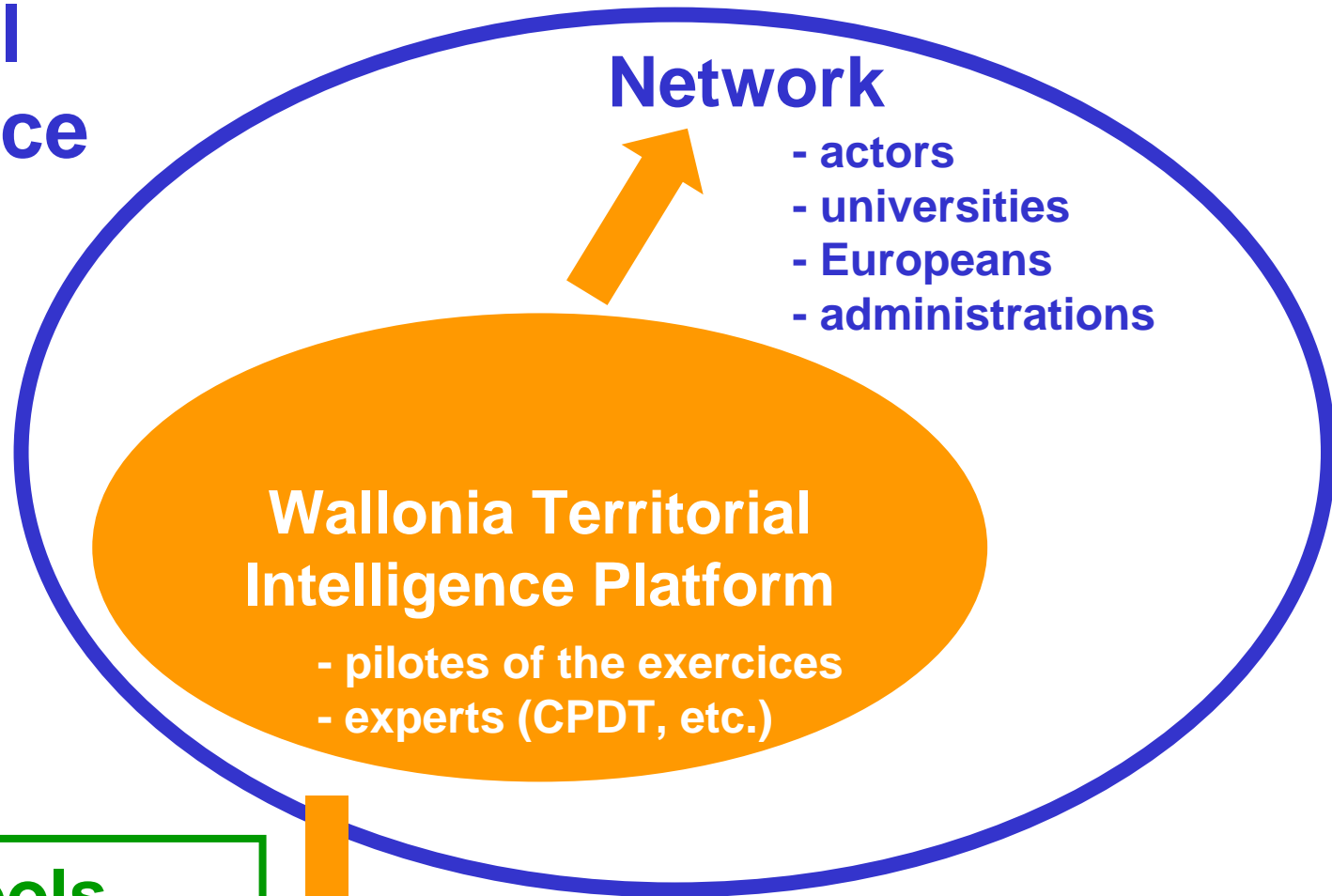
At the request of the Ministry of the Wallonia Region, The Destree Institute constructed an information platform dedicated to foresight projects in Wallonia, in order to provide information about regional foresight initiatives conducted in the field of communal and supracommunal cooperation. This platform has been up and running since 2006 and the products of its quarterly seminars can be found on the website www.IntelliTerWal.net. Several exercises, — to some of which The Destree Institute gave methodological support — are described there, and include *Luxembourg 2010*, *Herve au futur*, *Charleroi 2020*, *Prospect 15*, *Liège 2020*. In addition to co-organising and animating these seminars, the Destree Institute surveyed the communes in Wallonia to identify the foresight and strategic instruments they use.



An opened network of territorial intelligence

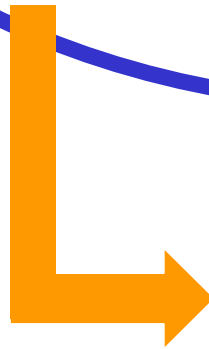


Wallonia Territorial Intelligence Platform



Tools

- Website
- Listserver + news
- Annual Report



Products

- overview
- pedagogical guide

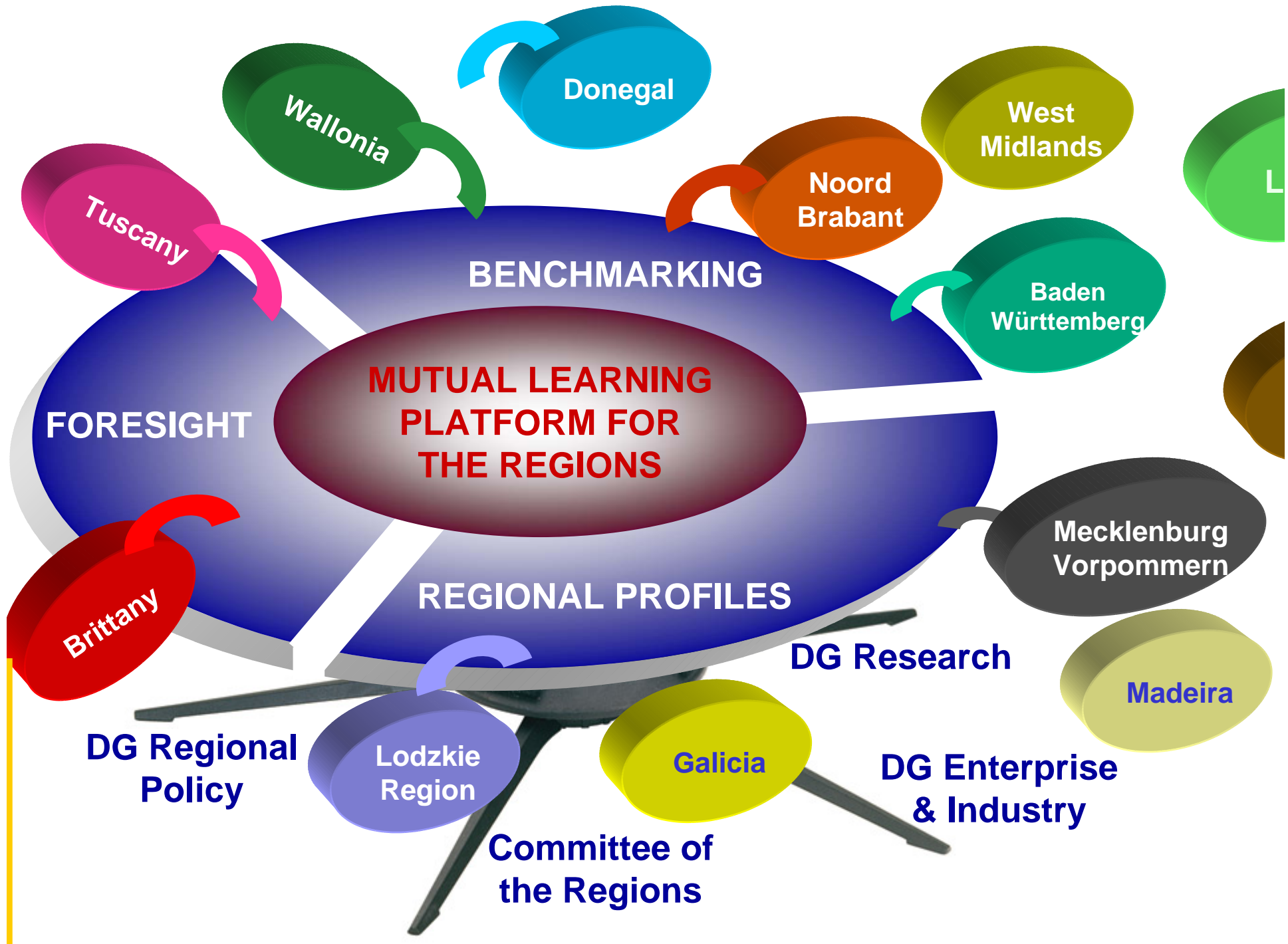
**EU Mutual
Learning
Platform**

**Intelligence
Platform**

**European
Level**

In 2005, a *Mutual Learning Platform* (MLP) has been launched by EC DG Enterprises, DG Regional Policy and DG Regional Policy, along with the Committee of the Regions, to strengthen the impact on the regions of the research and innovation investments in the framework of the Lisbon process. The MLP is defined as a mechanism for interactive learning by regional authorities, interested public and private organisations in European Regions. The MLP has focused on three topics : Regional Benchmarking, Regional Profiles and Regional Foresight. The Destree Institute has participated to the Board of the MLP and has coached the Foresight activities of the MLP. In that framework, The Destree Institute has co-organised two meetings in Brussels and Stuttgart. Günter Clar (Steinbeis Europa) and Philippe Destatte have written a Foresight Guide : *Boosting Regional Potentials by Foresight*.

60 Foresighters, researchers and civil-servants coming from 21 European Members States have participated in that initiative.





To conclude...



Levels of Foresight Research	Information Transfers	Knowledge Processes	Intelligence Platforms
Regional Level	Foresight and Complexity	Regional Foresight College	Wallonia Territorial Intelligence Platform
European Level	Futures for Regional Development (FUTURREG)	European Regional Foresight College	EU Mutual Learning Platform
Global Level	Foresight of the Internet	MP State of the Future	X
	Foresight Study	Foresight Exercise	Foresight Factory



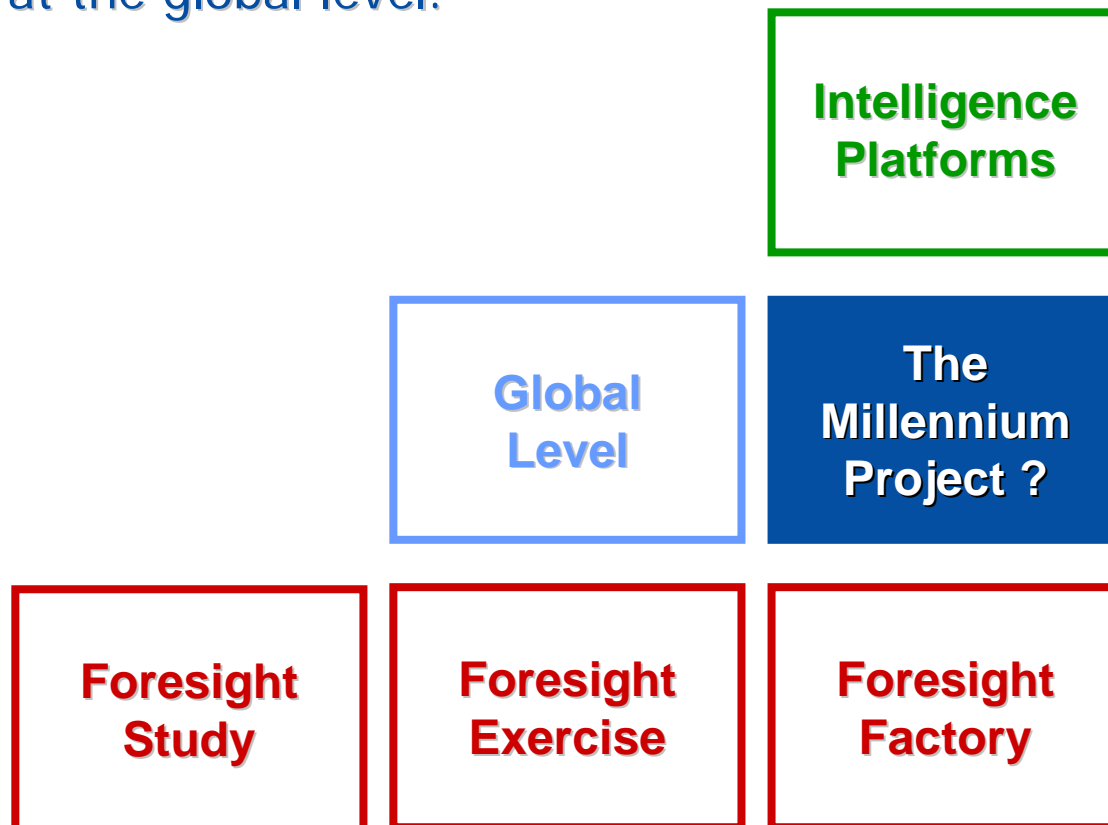
The experiences of Intelligence Platforms at the Regional and European levels (Wallonia territorial Intelligence Platform and Mutual Learning Platform) have shown the relevance of these initiatives as « Foresight Factories ». This concept means different qualities :

- a true and deep thought about the Foresight methods used in each exercise, based on huge field experiences, evaluation process, and reassessment of the practices to improve them;
- a real capacity of incubation of new Foresight studies and exercises in the considered area;
- the reinforcement and the restart of already launched studies and exercises which were bogged down in a difficult phasis or jammed by hard problems.
- the openness of Foresight on the other Strategic Policy Intelligence (SPI) tools such as evaluation, TA, benchmarking, quality process, etc.

To conclude...

In our point of view, there is a lack of « Foresight Factory » at the global level. I think that the Millennium Project could be that Intelligence Platform. Futures Research Methods Version 3.0 + could be an opportunity to launch it.

The will, the capacity and the desire of the Millennium Project to cross this new border are essential to create or to become such a Foresight factory and an Intelligence Platform at the global level.





Thank you...

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