

Millennium Project - French Node

Networking the future

April 15-16, 2005

University of Louvain-la-Neuve, Belgium



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Who are we?

- Prospective-Foresight Network is an association formed specifically to develop the philosophy and the use of foresight as a decision-making tool to prepare the future.

Dedicated to Foresight's professionals and to all wishing to take part to this intellectual "indiscipline", Prospective-Foresight Network is an interactive space for communication and exchange of information.

We believe we all become enriched by sharing our experiments, knowledge and methods.

Just like the future, this community belongs to you !

- Our web site opened in April 2002, at the address <http://www.prospective-foresight.com>

Prospective-Foresight Network's Board

Saphia Richou - President - Studies & Research Engineer and Foresight Strategic teacher at the National Conservatory for Arts and Industries (Cnam)

Remi Barré - Vice-president - Professor at Cnam - Director of Foresight at INRA, Scientific Director of the Futuris Project

Philippe Destatte - Vice-president - Director of Jules-Destrée Institute

Hugues de Jouvenel - Vice-president - Delegated general of International Futuribles - Director of the *Futuribles* magazine

Guy Loinger - Vice-president - Secretary-general of the International Observatory for Regional future Studies (OIPR)

Olivier Mével - Vice-president - Co-founder of a web Architect company : www.violet.net

Ane Bustinduy - Secretary-general - Director of Prospectiker

Philippe Durance - Assistant Secretary-general - Prosophia Consulting

Francis Meunier - Treasurer - Director of studies - Proactivité Conseil

Vincent Pacini - Assistant Treasurer - Director of studies- Proactivité Conseil

Bérine Pharaon - Secretary - Associated researcher at the LIPSOR (Cnam)

Veronique Singer - Assistant Secretary - Consulting - Bernard Brunhes Consultants

How have we started ?

- Created in 2002, thanks to the enthusiasm of a small group of teachers and professionals from the Prospective French School
- Prospective-Foresight Network links people passionate with foresight and wanting to develop a community of prospectivists.

Our "spirit"

- **To promote Foresight** : by promoting the "philosophy" and the use of Foresight 's tools of decision-making in institutions, companies, schools, universities, associations and any public,
- **To diffuse information by developing communication and network** : PFN develops a community of foresight professionals in France and abroad by promoting their work and actions as well as current events of the sector
- **To exchange experiments** : We would like to become a significant interactive Foresight reflector space. Seminars and other events are addressed to all those wishing to improve their knowledge in Foresight, to share their experiments and to discuss together. For that reason we made it possible for each one to express on line ,to propose subjects. Any member can be registered as a participant, intervener or a student.

- **To promote the Millennium Project of the American council for the United Nations University :**

Since 2002, PFN has become the French Node of the Millennium Project . As such, it diffuses and coordinates among the French foresight community, MP's information and studies .

Millennium Project : French Node

- Organizes a planning committee of individuals reflecting a range of futurists with NGOs, government, universities, corporations and international organizations. Prospective-Foresight Network is responsible for the work of the Node and for communicating with the Project's coordinating office.
- Selects participants to respond to questionnaires, translates if necessary and distributes the questionnaire. We also select who should be interviewed, conduct these interviews and translate them in English for inclusion in the annual State of the Future's reports.
- Initiates workshops and other special events and actions to promote the node and its work.

Some actions to promote the Millennium Project in France

- **In order to build a network :**
 - Collaborate and report foresight lectures
 - Select and conduct interviews of French "prospectivistes" (published on our web site as well as in other foresight French magazines)
 - Participate in the promotion of foresight institutions
- **In order to increase the number of members and visitors to our web site as well as participation:**
 - Enriched our content
 - Translated some articles
 - We have updated regularly our agenda and made contacts to be kept regularly informed
 - New back-office for the mailing list on 4th of April 2005
- We have started a survey among our members to understand their needs and improve our web site as well as MP diffusion

CNAM October 2004



de gauche à droite: Philippe Destatte, Saphia Richou, Mika Aaltonen et Bérine Pharaon, membres du Millennium Project

CNAM October 2004

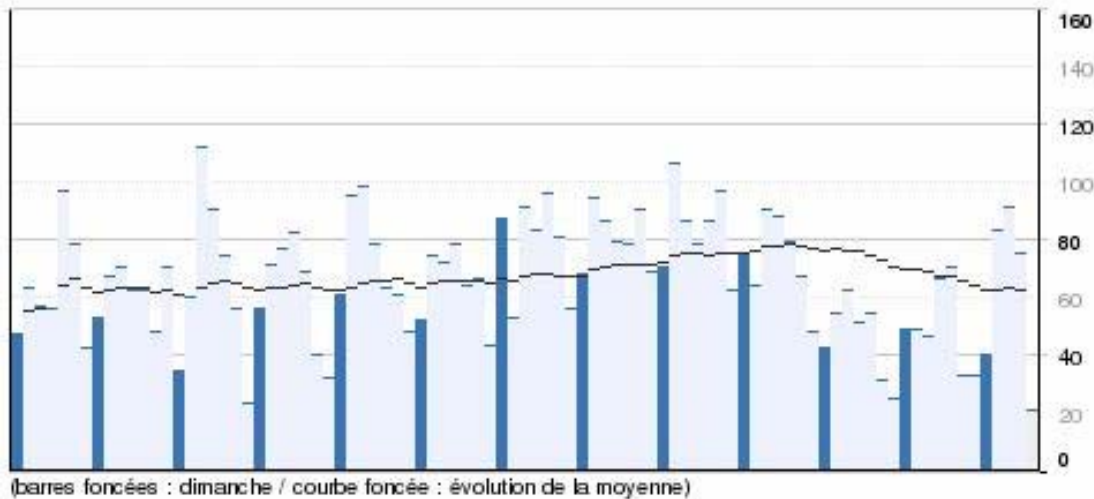


A gauche: Jerome Glenn, directeur du Millennium Project
A droite : Mika Aaltonen, de la Finland Futures Academy

Some results.....in 2004

- In 2004 , **19 833 pages** were read by visitors
- An average of **62 entries per day** on the web site
- In 2004, **428 people became member** by registering their email in order to receive specific information
- In 2004, **the MP represent 11% of our web site's activity**
- Some PFN members contributed to the realization of prospective software in collaboration with EPITA and LIPSOR

Website statistics : 2004



maximum : 112
moyenne : 62

aujourd'hui : 21
hier : 75

total : 19833
popularité du site : 153

Visits origin : Google

- In 2004, Prospective-Foresight Network has doubled its volume of « read pages »

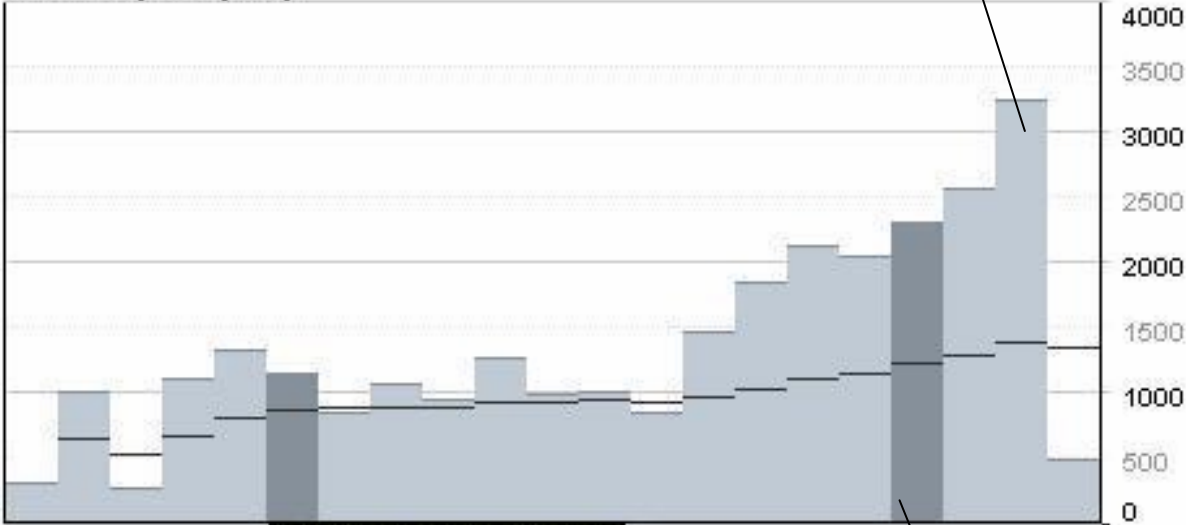
Some preliminary results.....for 2005

- In march 2005, **3240 pages** were read by visitors
- An average of **105 entries per day** on the web site
- In 2005, **551 people became member** by registering their email in order to receive specific information
- Today, **the MP represents 19% of our web site's activity** (more than 8 %)
- Number of members on the mailing list : **1887** (more than 10 %) every two months

Web site statistics : visits

March 2005 | visits : 3240

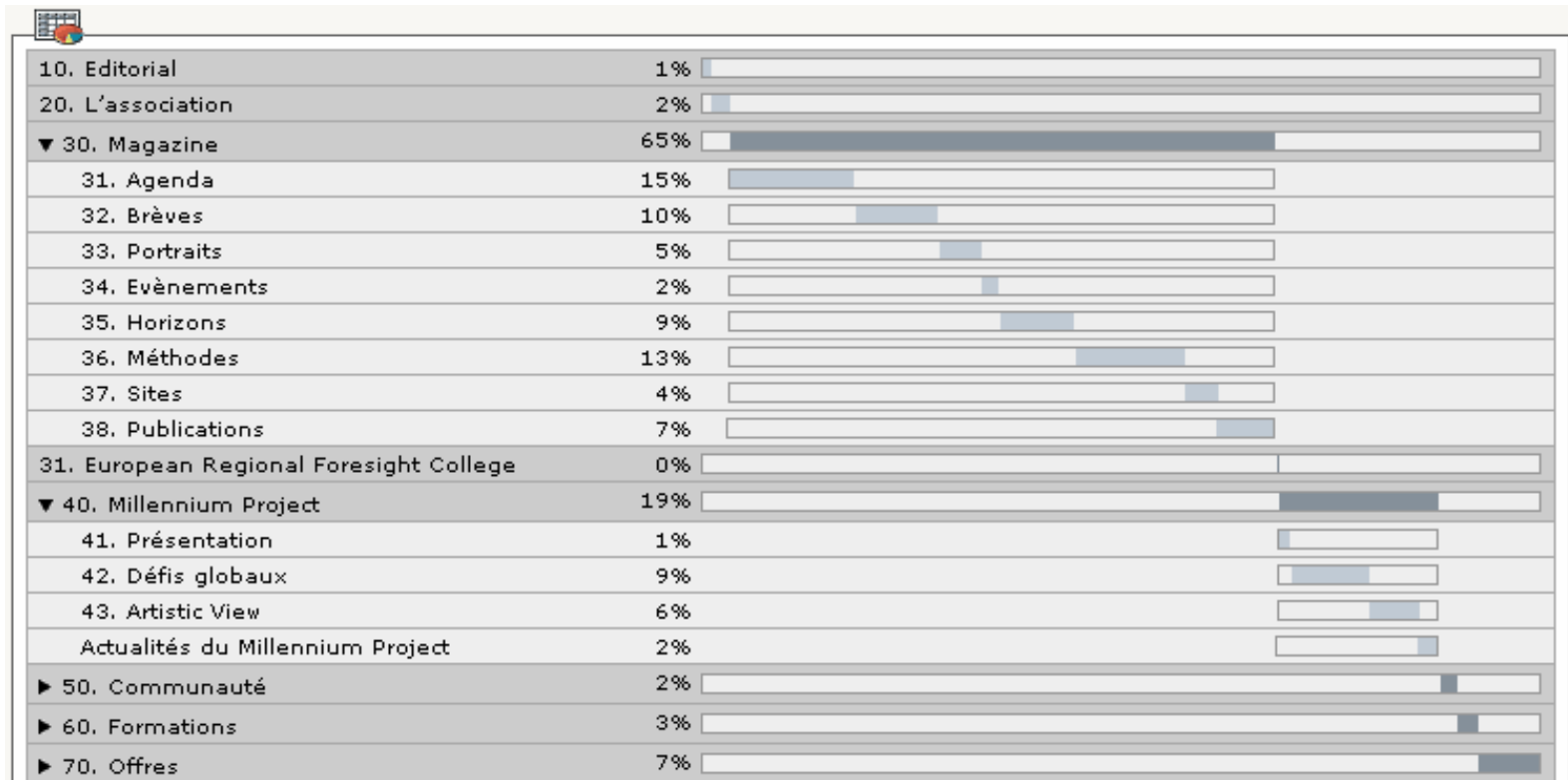
Monthly display:



January 2004 | visits: 1140

January 2005 | visits : 2302

Web site statistics by section in April 2005 : since beginning



Dark bars represent cumulative entries (total of sub-sections), light bars represent the number of visits for each section.

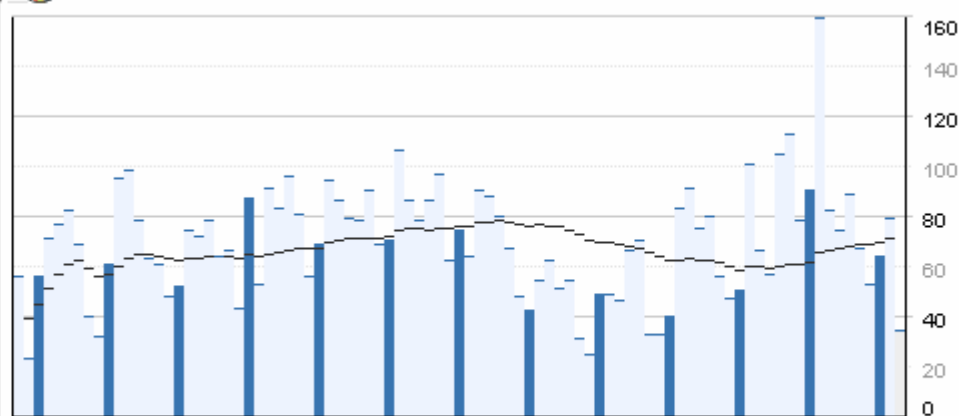
Web site statistics : visit levels (25/01/2005)

Afficher les visites pour :

- **Tout le site**

Afficher les visites pour **les articles les plus populaires** et pour **les derniers articles publiés** :

1. Les arbres de compétence
2. La méthode Delphi
3. 2. L'eau
4. Conseils en prospective de A à Z
5. Qui sommes nous ?
6. Interview de Philippe Mirenowicz
7. 1. Le développement durable
8. JEAN SALOU
9. Lettre du BIPE sur la Chine
10. Interview > Le métier de Conseil de synthèse, un carrefour et une conscience à l'intérieur de l'entreprise
11. Atelier Transit-City : La vie drive-in ? - 21 janvier 2005
12. La méthode MACTOR ou comment analyser les stratégies d'acteurs
13. 3. Population et ressources



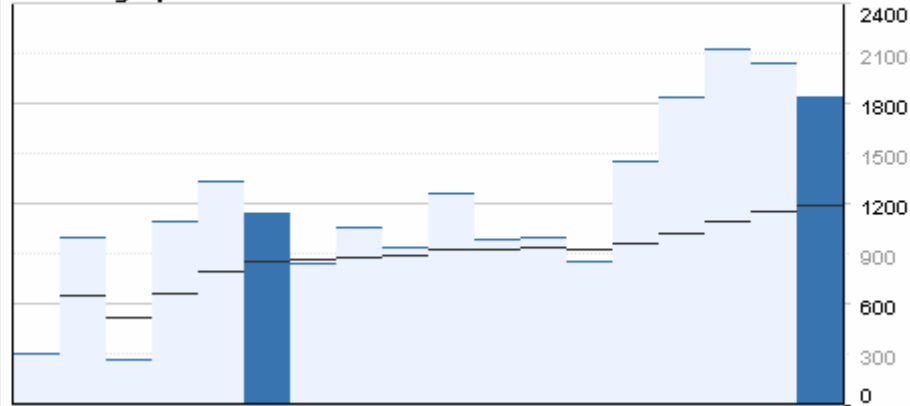
(barres foncées : dimanche / courbe foncée : évolution de la moyenne)

maximum : 159
moyenne : 72

aujourd'hui : 34
hier : 79

total : 21356
popularité du site : 284

Affichage par mois :



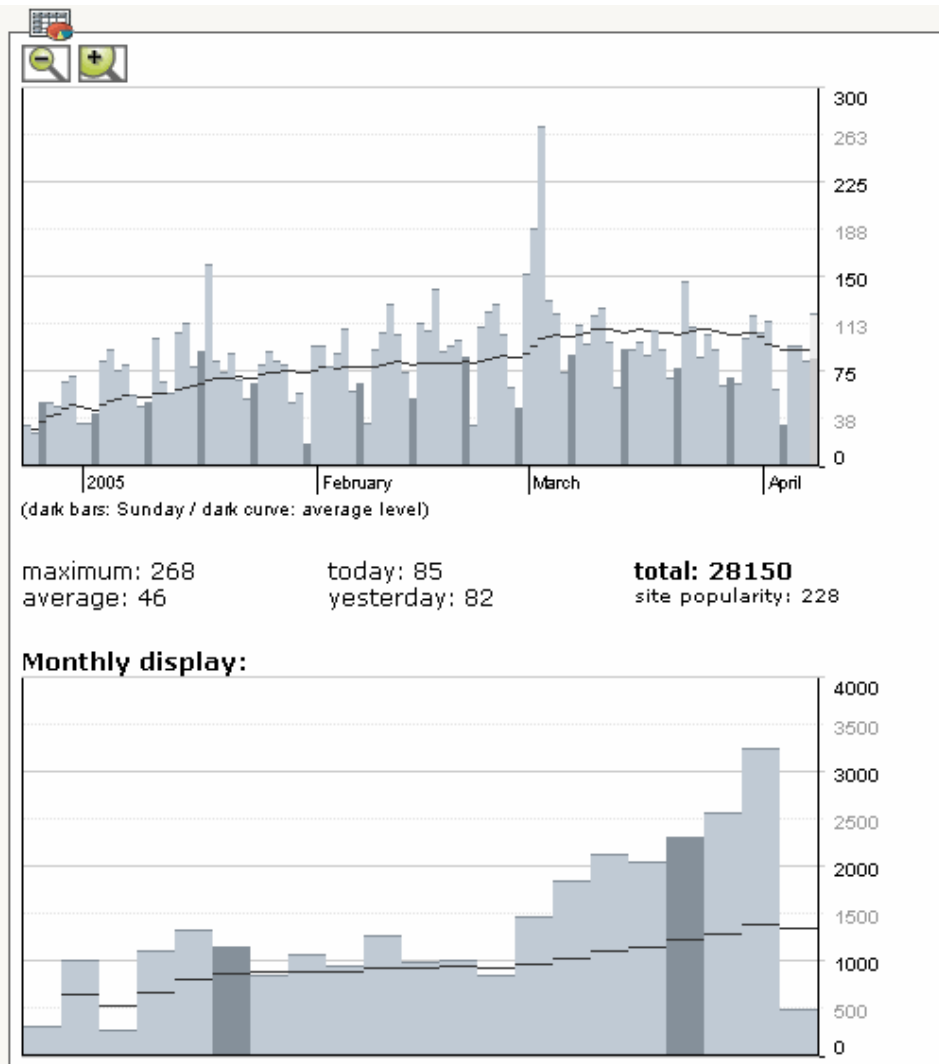
Web site statistics : visit levels (04/04/2005)

Show visits for:

- The entire site

Show visits for **the most popular articles** and for **the last published articles**:

1. La méthode Delphi
2. JEAN SALOU
3. BioVision 2005 à Lyon, France - 11 au 15 avril 2005
4. Conseils en prospective de A à Z
5. Rapport Mondial sur le Développement Humain 2004
6. 2. L'eau
7. Morphol: Balayer le champ des possibles et réduire l'incertitude
8. 1. Le développement durable
9. Lettre du BIPE sur la Chine
10. 4ème colloque international de l'A2ID - 17 et 18 mai 2005
11. Un guide pratique de prospective territoriale pour la France
12. Smic Prob-Expert et Multipol sont téléchargeables gratuitement sur le site du Lipsor
13. The Foresight Course 2004
14. Population & Avenir sur le Web



Web site statistics : incoming links (04/04/2005)

Cette page présente la liste des *referers*, c'est-à-dire des sites contenant des liens menant vers votre propre site, uniquement pour hier et aujourd'hui ; cette liste est remise à zéro toutes les 24 heures.

Aujourd'hui

Hier

- **52 visites : Google (3)**

- « Toulouse 2005 »
- « 2005 email adresse des international organisatio »
- « 4ème colloque A2ID »
- « foresight knowledge society »
- « inter-focus »
- « morphol »
- « rich poor gap countries »
- « methode delphi »
- « jean salou »
- « démarche de pays »
- « "ville et transport : innover pour surmonter les »
- « "Jules Destree" knowledge futures »
- « BioVision 2005 »
- « pourquoi prospective »
- « erawatch »
- « le concept de servuction »
- « rapport pnud sur le développement humain 2004 »
- « colloque ville et transport »
- « conseils en prospective commerciale »
- « méthode DELPHI »
- « FORESIGHT »
- « Jerome Glenn »
- « définition du luxe »
- « biovision lyon avril »
- « OBSAND »
- « résumé nanotechnologie »
- « 2002 State of the Future »
- « colloque senat avril 2005 »
- « Institute for Prospective Technological Studies »

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MP's Future studies

PROSPECTIVE FORESIGHT **NETWORK** *Millennium Project French Node*

Published on
January 17th

Editorial

L'association

► Magazine

► European Regional
Foresight College

▼ Millennium Project

- Présentation
- Défis globaux
- Artistic View
- **Actualités du
Millennium Project**

► Communauté

► Formations

► Offres

Future Ethical Issues Study - Round 2

Millennium Project Study

lundi 17 janvier 2005 par **Contributeur**

" An international study to identify the most important future ethical issues that humanity may face in the foreseeable future... "

Quelque soit votre secteur (public, privé, ONG, universités) ou votre domaine d'expertise (biodiversité, démographie, économie, etc.), nous vous invitons à participer à ce questionnaire international, en envoyant vos réponses au Millennium Project **avant le 15 mars 2005.**

Vous recevrez ainsi en exclusivité les résultats de cette vaste enquête qui seront publiés dans l'Etat du Futur 2005.

About Future Ethical Issues - Round 2

- French translation of Future Ethical Issues Study - Round 2 : published on February 22nd
 - Popularity of the article on March 1st, 05:00 pm : **50 visits**
- First newsletter published on March 1st, 04:00 pm
 - Popularity of the article on march,2 at 5 PM : **175 visits**
 - Popularity of the article on march,7 at 5 PM : **250 visits**
 - Popularity of the article on march,9 at 5 PM : **275 visits**
 - Popularity of the article on march,16 at 5 PM : **310 visits**

other information about Future Ethical Issues - Round 2

- Number of contacts : **520**
- Other targets :
 - Prospective auditors from CNAM
 - Specialized committees like:
 - Comité consultatif de déontologie et d'éthique de l'IRD (Institut de Recherche pour le Développement)
 - Comité d'éthique du CNRS (Comets)
 - Comité consultatif national d'éthique (CCNE)
 - Espace éthique de l'AP-HP Hôpitaux de Paris
 - Espace Ethique Méditerranéen de l'AP Hôpitaux de Marseille
 - Press contacts of BioVision 2005
 - ...others

Millennium Project : the most popular challenges in figures...

- Sustainable development : on line in November 2004, **500 visits in April 2005**
- Water : on line in December 2004, **632 visits in April 2005**
- Health : **271 visits**
- Democratization : **341 visits**
- Rich-Poor gap : **500 visits**
- Population and resources : **118 visits**

Millennium Project : most popular articles among the translated global challenges

- **Water** : on line in December 2004, **632 visits** in April 2005
- **Rich-Poor gap** : **500 visits**
- **Sustainable development** : **500 visits**
- **Democratization** : **341 visits**
- **Health** : **271 visits**
- **Global Long-Term Perspectives** : **216 visits**
- **Capacity to decide** : **175 visits**
- **Population and resources** : **118 visits**
- **Women** : **460 visits**
- **Science and technology** : **210 visits**
- **Global ethics** : **183 visits**

Challenges for our team

- Solve technical problems linked to our back office
- Develop our English web site
- Achieve efficient coordination
- Update our directory of futurists
- Start new partnerships
- In order to increase member's participation
- Become an information platform for the other Nodes
- And finallyFind sponsors

Next year's research objectives

Another major interest is gender research and more specifically **Female issues**

- Personal interest and involvement
- We have identified a "demand" : One of the most "clicked" challenge on our web site
- Possible launching of a study or Interviews: still need to be defined
 - ✓ The evolution of "feminism" in France (new challenges at work , integration into the power structure)
 - ✓ The appraisal of women in Lebanon : the "silent" revolution

Next year's research objectives

- Two years ago, we launched the **Art and representations research**
- The results were deceiving – the target was not good
- We decided to try again but with an other “open door”:
The demand is : send us an art object which represents for you the best way the future representation
- The question will be send to the 2000 members of our website.
- The pictures will be analysed by art and psychanalists experts

Next year's research objectives

- The second part of the research concerns **Fashion research**
- The objective is to identify roots of change in fashion creation
- Interviews will be conducted among specialists: a questionnaire will be launched.

Conclusion

We are presently working at launching a networking tool that would promote all of us .

It is a modest experience of how human and technical elements can interact for the promotion of foresight knowledge.

We believe, a well-developed information society relies first on people's will. It implies the "appropriation" of concepts and ideas.

Prospective Foresight Network is at your disposal if you wish to advertise an event, publish on-line an article, or discuss methods

We would be delighted to become your web site too

only then our modest initiative will be called a foresight network !

Futuristically yours,

PFN team

