

NODE REPORT - SPAIN



THE MILLENNIUM PROJECT
PROSPEKTIKER
Millennium Node



www.prospektiker.es

Ibon Zugasti
Node Chairman

Boston MPPC, July 2010

LKS



HUMANITY
AT WORK

MONDRAGON

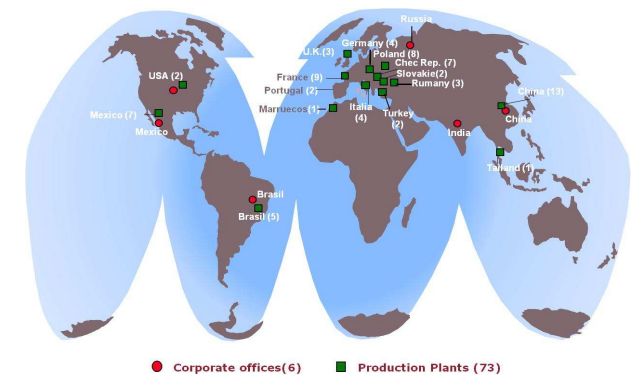
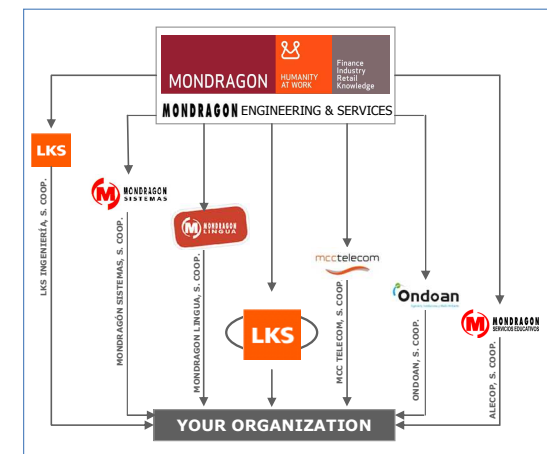
Who we are

Founded in 1987, **PROSPEKTIKER** is an independent structure, which specializes on foresight and strategy studies for the public and private sector. The company's main purpose is that of exploring the possible futures, which may emerge from the present situation.

PROSPEKTIKER is one of the participated firms of the **LKS Group**, which is a cooperative belonging to the Division of Engineering and Services of the MONDRAGON Cooperative Corporation. LKS' areas of activity extend to a wide variety of sectors, and over 1.000 people form part of the company, which generates total sales figures of over 70 million Euros.

The **MONDRAGON Cooperative Corporation** began its operations in 1956 in Mondragon (Basque Country). It currently consists of 256 enterprises with total revenues of 16 billion euros and 90.000 workers, committed to the creation of greater social wealth through Customer Satisfaction, Job Creation, Technological and Business Development, Continuous Improvement, the Promotion of Education and Respect for the Environment.

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● Corporate offices (6) ■ Production Plants (73)



Node kick-off meeting

The Node kick-off meeting was celebrated in San Sebastian on the 11th of May 2010, with participants from the regions of Valencia, Andalusia and Aragon, together with Institutional and Corporate representatives from the Basque region.



The analysis of foresight case studies covered:

- ✓ The G+20 process (Gipuzkoa Province, Basque region)
- ✓ Health Sector in Andalusia 2020
- ✓ Castellon Province 2020 (Valencia Region)

The participants highlighted their interest for the **MILLENNIUM PROJECT** and asked for the drafting of a Memorandum of Understanding, as a framework for the future cooperation within the Spanish Node.

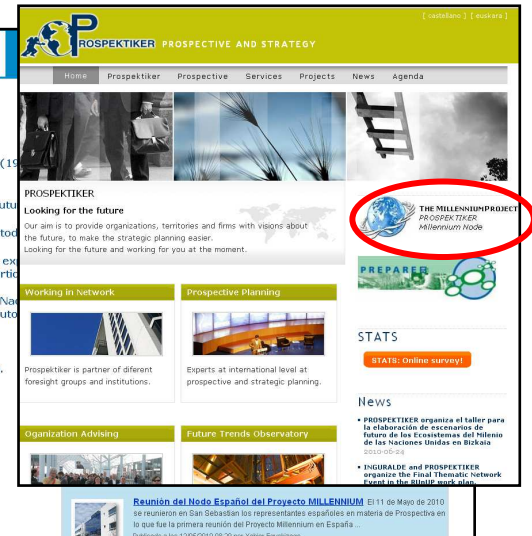
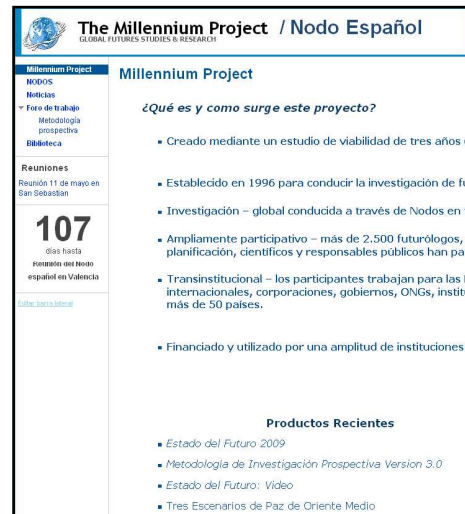
Institutional representatives showed their willingness to support the dissemination of the **State of the Future** 2010 report in Spanish.



2010 activities – 1st semester

Activities carried out during the 1st semester of 2010:

- ✓ Organization and celebration (11th of May 2010) of the **kick-off meeting** of the Spanish Node in San Sebastian
- ✓ Launch of a **WIKI platform** of the MILLENNIUM Project Spanish Node in order to facilitate the communication among Node members, including a database of foresight best practices
- ✓ **Institutional and Corporate contacts** to support the edition and dissemination of the State of the Future 2010 report.
- ✓ **Dissemination activities** including a press release about the kick-off meeting and a link in Prospektiker's Web site to the MILLENNIUM Project Web Site.
- ✓ Participation in the Millennium project **global activities and projects**:
 - ✓ 2010 State of the Future cover
 - ✓ Latin America 2030 Delphi
 - ✓ Financial Sustainability Study
 - ✓ Participation in the MPPC



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2010 activities – 2nd semester

Activities **planned** for the 2nd semester of 2010:

- ✓ Organization (15th of October 2010) of the **second meeting** of the Spanish Node in Valencia
- ✓ Drafting of a **Memorandum of Understanding**, as a framework for the future cooperation within the Spanish Node.
- ✓ Looking for **new members** for the Spanish Node
- ✓ Update the **WIKI platform** of the Spanish Node including new working areas and uploading more foresight best practice examples
- ✓ Follow-up of the **Institutional and Corporate contacts** to support the edition and dissemination of the State of the Future 2010 report.
- ✓ **Networking** with related initiatives such as the Millennium Ecosystem Assessment (www.millenniumassessment.org) and the Spanish Competitive Intelligence Association (www.asepic.es)
- ✓ **Dissemination activities** through the Internet (www.prospektiker.es, www.lks.es,...) and the media
- ✓ Opening to Node members the participation in the Millennium project next **global activities and projects**



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