

THE MILLENNIUM PROJECT PLANNING COMMITTEE MEETING



The Millennium Project

COMMUNICATION/DISSEMINATION + WORLD FUTURES DAY

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The Millennium Project Communications Director

November 25-26, 2023

COMMUNICATION & DISSEMINATION



The Millennium Project

- Website
- Newsletter
- Social Networks




ABOUT US 15 GLOBAL CHALLENGES PROJECTS/PROGRAMS PUBLICATIONS PRESS MP NEWS GET INVOLVED CONTACT US



 [the-millennium-project](https://www.linkedin.com/company/the-millennium-project)

 [Millennium.Project](https://www.facebook.com/Millennium.Project)

 [MillenniumProj](https://twitter.com/MillenniumProj)

 https://www.youtube.com/channel/UC_VYU-OmDxOzIYJRUAJBVQg

 [the_millennium_project](https://www.instagram.com/the_millennium_project)



The Millennium Project

WEBSITE

www.millennium-project.org

(Hosted by the Poland Node, managed by the MP staff)

• News

2023 News: **120**

2022 News: 90

2021 News: 24 (16/24)



• Press

Re-arranged and constantly updated.

• Nodes

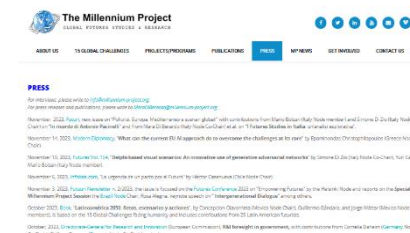
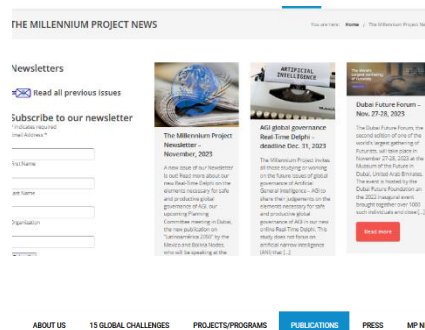
Created in 2022 and constantly updated – check your page.

• Other pages

The home page was redefined.

Pubs is under reorganization.

Other pages have been created (new studies, books, etc.).



Next

- AGI study button in home page
- Better analytics (ongoing)
- More responsive website (to be discussed)

NEWSLETTER



The Millennium Project

(Hosted on mailchimp and managed by Jerome & Mara)

Issues

2023: 13 (monthly)

2022: 4

2021: 3

(Previously published only for major news)



Registered users so far: around 2,577

Next

- Improving the layout
- Increasing subscribers
- Improving the flow of information from the Nodes

[Read all previous issues](#)

Millennium Project Newsletter

Email Campaign Archive

from The Millennium Project

[join our mailing list](#)

- 11/22/2023 - [The Millennium Project November Newsletter](#)
- 10/24/2023 - [The Millennium Project October Newsletter](#)
- 09/26/2023 - [The Millennium Project September Newsletter](#)
- 08/22/2023 - [Press Release: Global cooperation urgently needed to govern risks of advanced AI, warns new report](#)
- 08/01/2023 - [The Millennium Project August Newsletter](#)
- 06/27/2023 - [Corrected Millennium Project newsletter June 27, 2023](#)
- 06/01/2023 - [Corrected Millennium Project newsletter May 31, 2023](#)
- 05/31/2023 - [The Millennium Project newsletter May 31, 2023](#)
- 04/26/2023 - [The Millennium Project newsletter April 26, 2023](#)

A Global Think Tank for a Global Future

The Millennium Project
GLOBAL FUTURES STUDIES & RESEARCH

[News](#)

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Recent news - The Millennium Project:

- **Real-Time Delphi on future issues of Global Governance of Artificial General Intelligence (AGI) – deadline Dec. 31, 2023:** The Millennium Project invites all those studying or working on the theme to share their judgements on the elements necessary for safe and productive global governance of AGI in our new online Real-Time Delphi. Read more and join: <https://www.millennium-project.org/agi-global-governance-real-time-delphi-deadline-dec-31-2023/>
- **MP Planning Committee Meeting – Dubai, Nov. 25-26, 2023:** Updates on the most recent activities run by The Millennium Project and its Nodes and next steps will be discussed and shared. Read the agenda and see who will be participating: <https://www.millennium-project.org/the-millennium-project-planning-committee-meeting-in-dubai-nov-25-26-2023/>
- **"Latinoamérica 2050. Retos, escenarios y acciones –** new publication by the Mexico and the Bolivia Nodes: 25 Latin American futurists, from ten different countries, develop an in-depth diagnosis, based on the 15 Global Challenges facing humanity, of the main threats and opportunities that are currently facing the Latin American region. Read more & order: <https://www.millennium-project.org/latinoamerica-2050-retos-escenarios-y-acciones/>

SOCIAL MEDIA 2023

(managed by Mara with trainees support)



5.237 followers
(+300)

[the-millennium-project](https://www.linkedin.com/company/the-millennium-project)



4.530 followers
4.918 Likes
(+500)

[Millennium.Project](https://www.facebook.com/Millennium.Project)



2.425 followers
(+100)

[MillenniumProj](https://twitter.com/MillenniumProj)



1.020 followers
(+150)

https://www.youtube.com/channel/UC_VYU-OmDxOzIYJRUAJBVQg



275 followers

[the_millennium_project](https://www.instagram.com/the_millennium_project)

Next

- Tailored campaigns
- More interaction with users
- Monetization programs
- Comms staff

Around 100/200 posts per year

WORLD FUTURES DAY



24-h round-the-world global conversation about possible futures on March 1.

Objectives: to have people freely exchange views on potential futures development, to improve futures thinking, to help identify priorities for addressing the global challenges facing humanity in the field of futures studies.



Next

- WFD 2023 (10th anniversary) analysis → mixed methods approach
- WFD 2024 organization, March 1st

WFD Analysis

Output: Global Futures Agenda, composed of 4 clusters, their list of futures oriented topics, and their contents.

1. WFD 2021 (on Futures and World Futures Review) → qualitative approach
2. WFD 2022 (on Futures) → mixed methods approach (Di Berardo, Di Zio, and Fontanella, funded by the 3rd futures research grant PMBFC and WFSF) → InVideo AI:
<https://youtu.be/3b2fzyOL2f4>

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THANK YOU!

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