



# **THE MILLENNIUM PROJECT PLANNING COMMITTEE MEETING**

## **Communication/Dissemination + World Futures Day**

Mara Di Berardo  
MP Comms Director

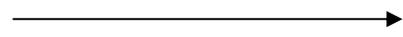


# NEWS & NEWSLETTER

- [www.millennium-project.org](http://www.millennium-project.org) moved to its own server
- The newsletter became bimonthly in 2025 to reduce the workload.

## NEW • News

+ 148 (from Sept. 27, 2024)



2025: 95; 2024: 198; 2023: 111; 2022: 90; 2021: 24

## LinkedIn – Launched in Sept., 2024

### NEW • Issues

2025: 6

2024: 3

Registered **users**: around 2,834



- Increasing subscribers

<https://www.linkedin.com/newsletters/the-millennium-project-7247994773532196866/>

Hosted on LinkedIn

- Managed by Mara Di Berardo

## Mailchimp

### NEW • Issues

2025: 12

2024: 12 (including press releases)

2023: 14

2022: 4

2021: 3

Registered **users** so far: 2,561 (-27)



- Improving the graphic layout
- Increasing subscribers

<https://us6.campaign-archive.com/home/?u=2a1db6def96136ba30c91395f&id=9d9bde906b>

• Hosted on mailchimp

- Managed by Jerome Glenn & Mara Di Berardo



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# SOCIAL MEDIA

- Managed by Mara Di Berardo
- Around 100/200 posts per year

 7,791 followers (+1,394)  
[the-millennium-project](https://www.linkedin.com/company/the-millennium-project)

 4,971 followers (+66)  
[Millennium.Project](https://www.facebook.com/Millennium.Project)

 2,446 followers (-48)  
[MillenniumProj](https://twitter.com/MillenniumProj)

I proposed to dismiss the account because of the changes in X but it wasn't accepted

 **YouTube** 1,320 followers (+170)  
[@millproject](https://www.youtube.com/@millproject)

 401 followers (+73)  
[the\\_millennium\\_project](https://www.instagram.com/the_millennium_project)

It is not presided over

SOF Showcase page  
 Launch: Sept. 2024

 761 followers  
<https://www.linkedin.com/showcase/state-of-the-future-20/>

  27 followers  
[@Millennium-project.org](https://twitter.com/Millennium-project.org)

Launched in 2024 by an intern  
 It is not managed at the moment

 **Next**

- **Funding Communications!**
- Presiding over Instagram & Bsky (there is potential)
- Nodes collaborating to Substack
- Monetization programs
- Videos for youtube

 Launched in Sept. 2024  
 +9 publications  
 189 subscribers (+139)  
<https://futuresdigest.substack.com/>



# WORLD FUTURES DAY

24-h round-the-world global conversation about possible futures on March 1.



## New Project: World Futures Day as a Cross-Cultural Participatory Foresight method for Addressing Global Challenges

- Principal Investigator: Mara Di Berardo
- Funded by: the Prince Mohammad Bin Fahd Foundation Research Grants 2025
- Duration: 10/2025 – 09/2026
- Section: Global Citizenship
- Topic: Cross-Cultural Collaboration

The project investigates World Futures Day as an innovative and inclusive participatory foresight method that generates global collective intelligence around key humanitarian and developmental challenges.

### Phases





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# WORLD FUTURES DAY

**NEW**

## New publications on WFD

- Di Berardo (2025), World Futures Day 2025: Insights and Reflections from The 24-Hour Global Conversation on Humanity's Future; [Human Futures](#), **World Futures Studies Federation** · June, 2025
- Di Berardo (2025), World Futures Day 2025: spunti e riflessioni dalla conversazione globale di 24 ore sul nostro future; [Futura Network](#), March 2025
- Di Berardo (2025), L'agenda globale sui futuri dal World Futures Day 2023 del Millennium; [Futuri\(23\)](#), **Italian Institute for the Future** · July, 2025
- Di Berardo (2024), World Futures Day 2023 Global futures agenda by The Millennium Project; [Futures Volume 164, 2024, 103485](#) · October, 2024



- WFD 2024 analysis
- WFD 2025 analysis
- WFD 2021-2025 comparison
- WFD 2026: organization and new video; registration procedure

**NEW**

**WFD 2025 video**

<https://youtu.be/NZOnud43B6s>

474 visuals



**WFD 2025 data**

**Participants:** around 500 (nearly 900 registered)  
**Organizing Committee:** Jerome Glenn, Brock Hinzmann, Elizabeth Florescu, Ibon Zugasti, Mara Di Berardo



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**THANK YOU!**

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